THE INFORMATION AND COMMUNICATIONS TECHNOLOGY AUTHORITY

KENYA DIGITAL ECONOMY ACCELERATION PROJECT ICTA-PROGRAM IMPLEMENTATION UNIT

Name of Assignment: Supply, Delivery & Commissioning of Interactive Digital Content for Competency Based Curriculum for Grade 9
RFP Reference No.: KE-ICTA-543406-GO-RFB
Loan No./Credit No./Grant No.: IDA 7289-KE and 7290-KE
Country: Kenya
Date: 24th June 2026

To: All Interested Bidders

CLARIFICATION OF REQUEST FOR BIDS DOCUMENT THROUGH CLARIFICATION NO. 2

In accordance with ITB 7, the Client has clarified the issued RFB Document as shown below:

S/No	Section of Bidding Document	Clarification Sought	ICTA Response
1	**Bid Security Requirements for Multiple-Lot Submissions**	Under ITB 19.1 and BDS ITB 19.1, the document requires Bid Security of KES 230,000 per lot. If a bidder submits for more than one lot, should they provide separate Bid Security instruments for each lot, or one combined Bid Security instrument covering the total amount for all submitted lots?	A bidder submitting bids for more than one lot may provide either: a. a separate Bid Security for each lot; or b. one combined Bid Security covering the total Bid Security required for all the lots for which it is bidding. Where one combined Bid Security is submitted, it must clearly identify the RFB number and all the lots covered and must be for at least the aggregate amount required for those lots.

2	**Similar Contract Experience Requirement**	Under Section III – ITB 32.1, clause 1(b) on Specific Experience, kindly clarify whether the required two similar contracts of at least KES 4 million each must specifically relate to digital/interactive content or whether contracts for supplying educational materials, such as printed textbooks, will also qualify.	The required contracts must be similar in nature and complexity to the supply, delivery and commissioning of interactive digital content and the related services required under this RFB. Contracts involving only the supply of printed textbooks or printed educational materials, without a substantial digital or interactive component, shall not ordinarily satisfy this requirement. Contracts involving digital educational content, interactive multimedia content, e-learning resources, HTML5 content or comparable digital solutions may be considered, subject to the evidence submitted by the bidder.
3		The tender requires proof of KICD approval for the content being submitted. Does this requirement apply only to content that has already been approved at the time of bid submission, or will content currently under review or submitted for approval also be considered?	Bidders shall not be required to attach proof of KICD content approval at the time of bid submission.
4		Please clarify what constitutes acceptable evidence of KICD approval for the purposes of this tender.	Evidence of prior KICD approval is not required as part of the bid.
5		Where a publisher has KICD approval for a title or content resource, does the approval extend to enhanced digital and interactive versions of the same content, provided that the curriculum content remains unchanged?	KICD approval issued for printed curriculum support materials does not automatically apply to an enhanced digital or interactive version of the material. However, prior KICD approval of the digital content is not required at the time of bid submission
6		Can content that is currently approved and available in non-interactive digital formats be enhanced and converted into interactive HTML5 content as part of this tender submission?	The content to be submitted must have adequate Multi-media elements (such as videos, animations, audio and photographs) as per the curation standards. It should also be in the HTML5 format.

7		Does ICTA permit submissions where the content owner and the technology provider are separate entities, provided that the bidder demonstrates the necessary rights, authorizations, and delivery capability?	The RFB permits participation through a Joint Venture comprising a maximum of two members. Accordingly, a content owner and a technology provider may submit a bid as a Joint Venture in accordance with ITB 4.1 and BDS ITB 4.1. The Joint Venture members shall be jointly and severally liable for performance of the entire contract and shall submit either the Joint Venture Agreement or a letter of intent to enter into a Joint Venture Agreement, together with the proposed agreement, as required by the RFB. Where the technology provider is not a member of the Joint Venture, the bidder shall independently satisfy all the eligibility, qualification, technical and copyright requirements of the RFB.
8		May a bidder submit content sourced from multiple publishers within a single lot, provided that all necessary rights and approvals are provided?	The RFB permits a Joint Venture comprising a maximum of two members. Accordingly, two publishers may participate together as a Joint Venture, subject to compliance with the requirements of the RFB. The current RFB does not expressly provide for a bidder to submit content licensed or sourced from several publishers that are not members of the Joint Venture. Bidders shall therefore comply with the copyright ownership requirements stated in the RFB.
9		Where the bidder is not the copyright owner, what level of authorization or licensing documentation is required from the content owner for purposes of tender submission?	The RFB requires the bidder to submit a statement of copyright ownership and a statement signed by a lawyer indemnifying KICD against claims arising from any breach of copyright. Accordingly, where the bidder is not the copyright owner, the copyright owner may participate as a

			member of a Joint Venture, subject to the maximum of two Joint Venture members stipulated in the RFB. The current RFB does not expressly provide that a licence or authorization from a copyright owner may be submitted as an alternative to proof of copyright ownership.
10		Is bidders' content expected to cover the entire Grade 9 curriculum for a given lot, or will partial curriculum coverage be considered?	The bidder should be guided by the curation standards for digital curriculum support materials which are available on the KICD website through the following link: https://kicd.ac.ke/media-centre/downloads/
11		Please clarify the expected minimum content volume or curriculum coverage required for each lot	The bidder should be guided by the curation standards for digital curriculum support materials which are available on the KICD website through the following link: https://kicd.ac.ke/media-centre/downloads/
12		The tender specifies that interactive content may comprise text, video, audio, animation, games, and images. Is it mandatory for every content submission to include all of these components, or may the interactive design vary according to the pedagogical requirements of the subject matter?	The bidder should be guided by the curation standards for digital curriculum support materials which are available on the KICD website through the following link: https://kicd.ac.ke/media-centre/downloads/

13		Please clarify the intended deployment model for the interactive content. Will the content be deployed through a central learning platform, distributed as standalone packages, or used across multiple delivery environments?	The final deployment environment shall be determined by the Purchaser. However, bidders must indicate the deployment models supported by their content and demonstrate that the content can operate in: a. environments with limited or no connectivity; b. server-based and wireless environments; and c. mixed online, offline, wired and wireless environments, in accordance with the requirements of the RFB
14		During the warranty and maintenance period, will content updates be limited to technical corrections and enhancements, or will curriculum and content updates also be expected?	During the three-year warranty period, the successful bidder shall provide full support and, at no additional cost to KICD, all applicable new versions, releases, technical corrections and content updates within the agreed timelines. The successful bidder shall also provide support and maintenance for a further two years after expiry of the warranty period, in accordance with the RFB and the Service Level Agreement.

This Clarification No. 2 forms part of the issued RFB document. All other terms and conditions of the issued RFB remain unchanged.

Jessy K. Maruti
Chief Executive Officer
<u>ICT AUTHORITY</u>