



THE INFORMATION AND COMMUNICATIONS TECHNOLOGY AUTHORITY
KENYA DIGITAL ECONOMY ACCELERATION PROJECT
ICTA-PROGRAM IMPLEMENTATION UNIT

Request for Expression of Interest
(Consulting Services - Firm Selection)

Country: Kenya

Name of project: Kenya Digital Economy Acceleration Project
Project No.: P170941
Credit No: 7289-KE and 7290-KE
Assignment Title: Study on Over-The-Top Services (OTTs) and Online Streaming Services in Kenya
Contract No.: KE-ICTA-393199-CS-QCBS

1. The Government of Kenya has received a Credit from World Bank towards the cost of the **Kenya Digital Economy Acceleration Project** and intends to apply part of the proceeds of this Credit to payments under this contract.
2. The consulting services (“the Services”) include Study on Over-The-Top Services (OTTs) and Online Streaming Services in Kenya. The assignment is expected to take **Thirteen (13)** calendar months from the date of commencement.
3. The detailed Terms of Reference (TOR) for the assignment can be found at the following website: www.icta.go.ke and www.tenders.go.ke or can be obtained at the address given below.
4. The Information and Communications Technology Authority through the Program Implementation Unit (PIU) now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The shortlisting criteria:
 - a. **Core business and years in business:** The firm shall be registered/incorporated as a consulting firm with core business in providing consulting services in telecoms, digital access advisory and research or related services for a period of at least Seven (7) years.
 - b. **Relevant experience:** The firm shall demonstrate as having successfully executed and completed at least two (2) assignments in reviewing and advising on laws, regulations and policy environments concerning the ICT sector in the last Seven (7) years. Details of the assignments (name and address of the client, scope, value, and period) should be provided. Attach copies of completion certificate/Recommendation Letter and an LPO/Contract for each assignment.
 - c. **Technical and managerial capability of the firm:** The firm shall demonstrate having the requisite technical and managerial capacity to undertake the assignment (attach company profile).

Key Experts will not be evaluated at the shortlisting stage.

5. The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” First Published July 2016 and revised Fifth Edition September 2023 (“Procurement Regulations”), setting forth the World Bank’s policy on conflict of interest.
6. Consultants may associate with other firms to enhance their qualifications but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.
7. A Consulting firm will be selected in accordance with the Quality Cost Based Selection (QCBS) method set out in the Procurement Regulations.
8. Further information can be obtained at the address below during the following office hours *0900 and 1600 hours* from Monday to Friday excluding lunch hour (1300 to 1400hours) East African Time (EAT) and public holidays.
9. Expression of interest shall be delivered by **27th March 2024 at 1000hours EAT**. - using one of the following modalities: (i) deposit in the tender box located on 12th Floor, Telpost Towers, Kenyatta Avenue in Nairobi, Kenya or (ii) send by email to: procurement@icta.go.ke and quote the Assignment title and Contract No. in the subject row. For expressions of interest that will be deposited at the tender box, the packages should be clearly marked **Study on Over-The-Top Services (OTTs) and Online Streaming Service in Kenya; Contract No. KE-ICTA-393199-CS-QCBS**

Address:

Chief Executive Officer,
The Information and Communications Technology Authority,
12th Floor, Telpost Towers, Kenyatta Avenue,
P.O. Box 27150-00100,
Nairobi, Kenya.
Attn: Deputy Director, Supply Chain Management